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October 5, 2012

Anzalone Liszt Research

National Polling Summary

STORY THIS WEEK: Obama Well-Positioned Entering October

The bounce generated by the Democratic National Convention has largely held throughout the month of September and into early October. Romney's widely-panned, knee-jerk comments politicizing the attacks in Libya and the now-infamous "[47% viral video](#)" of a damaging fundraising speech by Mitt Romney certainly contributed to the President's ability to sustain his post-convention gains.

National polls show Obama leading by an average of 3 points. Additionally, the President has consistently led over the past month in virtually every swing state, aside from North Carolina which composite polling has almost dead-even.

Of course, these numbers do not yet reflect potential opinion changes that may have resulted from Wednesday's presidential debate. With over 58 million viewers, this first of three scheduled debates had the potential to prompt 15% of voters to change their minds, according to predictions last week by [Gallup](#). A poll by [NPR](#) finds that 1 in 4 likely voters say the debates will influence their votes. However, a look at these pre-debate numbers nationwide, among battleground-state voters overall, and in each battleground state will provide a baseline from which to gauge movement in the coming weeks.

| PRESIDENTIAL POLLING - NATIONAL POLLS | | | | |
|--|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 10/4 | 49 | 46 | +3 |
| NBC/WSJ (LV) | 9/30 | 49 | 46 | +3 |
| CNN/ORC (LV) | 9/30 | 50 | 47 | +3 |
| Gallup (RV) | 10/3 | 49 | 45 | +4 |
| Rasmussen (LV) | 10/4 | 49 | 47 | +2 |
| Quinnipac (LV) | 9/30 | 49 | 45 | +4 |
| ABC/WaPo (LV) | 9/29 | 49 | 47 | +2 |

269 Obama/Biden

Toss Ups
88

Romney/Ryan **181**

142

37

90

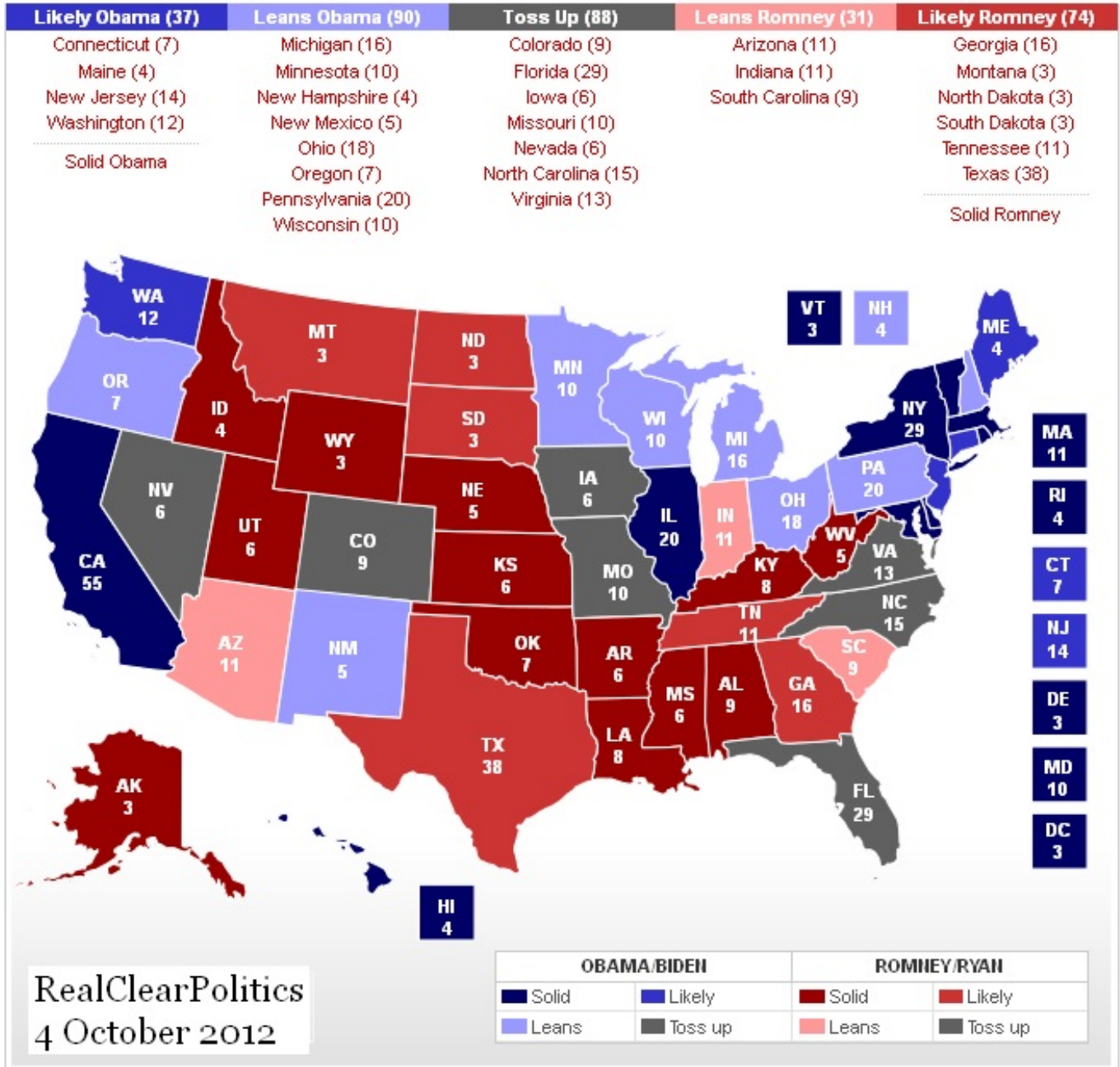
88

31

74

76

270 Electoral Votes Needed To Win (Recent Race Changes)



| BATTLEGROUND-STATE POLLS | | | | |
|--------------------------|--------|-------|--------|-----|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| GWU/Politico (LV) | 27-Sep | 49 | 47 | 2 |
| Purple Strategies (LV) | 19-Sep | 49 | 44 | 5 |
| NPR (LV) | 30-Sep | 50 | 44 | 6 |

INDIVIDUAL BATTLEGROUND STATES

| Colorado | | | | |
|--------------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 27-Sep | 48.8 | 45.7 | 3.1 |
| PPP (LV) | 23-Sep | 51 | 45 | 6 |
| Purple Strategies (LV) | 19-Sep | 48 | 45 | 3 |
| NBC/WSJ (LV) | 18-Sep | 50 | 45 | 5 |
| CBS/NYT/Quinnipiac (LV) | 17-Sep | 48 | 47 | 1 |
| Denver Post | 12-Sep | 45 | 44 | 1 |

| Florida | | | | |
|---------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 47.8 | 45.8 | 2 |
| NBC/WSJ (LV) | 1-Oct | 47 | 46 | 1 |
| Gravis (LV) | 30-Sep | 49 | 48 | 1 |
| Suffolk/WSVN (LV) | 30-Sep | 46 | 43 | 3 |
| Florida Times (LV) | 24-Sep | 49 | 46 | 3 |
| PPP (LV) | 23-Sep | 50 | 46 | 4 |
| WaPo (LV) | 23-Sep | 51 | 47 | 4 |

| Iowa | | | | |
|---------------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 27-Sep | 48.5 | 45 | 3.5 |
| WeAskAmerica (LV) | 27-Sep | 48 | 44 | 4 |
| Des Moines Register (LV) | 26-Sep | 49 | 45 | 4 |
| PPP (LV) | 26-Sep | 51 | 44 | 7 |
| ARG (LV) | 23-Sep | 51 | 44 | 7 |
| NBC/WSJ (LV) | 18-Sep | 50 | 42 | 8 |

| Michigan | | | | |
|--------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 27-Sep | 52 | 42 | 10 |
| WeAskAmerica (LV) | 27-Sep | 52 | 40 | 12 |
| Gravis (LV) | 22-Sep | 50 | 46 | 4 |
| Detroit News (LV) | 17-Sep | 52 | 38 | 14 |
| CNN/OR (LV) | 18-Sep | 52 | 44 | 8 |

| | | | | |
|----------------------------|--------|----|----|---|
| MRG (LV) | 15-Sep | 48 | 42 | 6 |
| Baydoun/Foster (LV) | 12-Sep | 46 | 44 | 2 |

| Minnesota | | | | |
|--------------------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 19-Sep | 49.7 | 41.3 | 8.4 |
| Star Tribune/Mason-Dixon (LV) | 19-Sep | 48 | 40 | 8 |
| PPP (LV) | 11-Sep | 51 | 44 | 7 |
| KSTP/SurveyUSA (LV) | 9-Sep | 50 | 40 | 10 |

| Missouri | | | | |
|--------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 43.8 | 49 | -5.2 |
| Rasmussen (LV) | 2-Oct | 46 | 49 | -3 |
| PPP (LV) | 3-Oct | 45 | 51 | -6 |
| WeAskAmerica (LV) | 27-Sep | 45 | 48 | -3 |
| Gravis (LV) | 17-Sep | 39 | 48 | -9 |

| Nevada | | | | |
|--------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 49.7 | 44.5 | 5.2 |
| WeAskAmerica (LV) | 27-Sep | 53 | 42 | 11 |
| NBC/WSJ (LV) | 25-Sep | 49 | 47 | 2 |
| ARG (LV) | 23-Sep | 51 | 44 | 7 |
| PPP (LV) | 20-Sep | 52 | 43 | 9 |
| CNN/OR (LV) | 18-Sep | 49 | 46 | 3 |

| New Hampshire | | | | |
|--------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 50 | 44 | 6 |
| WMUR/UNH (LV) | 30-Sep | 54 | 39 | 15 |
| ARG (LV) | 27-Sep | 50 | 45 | 5 |
| NBC/WSJ (LV) | 25-Sep | 51 | 44 | 7 |

| North Carolina | | | | |
|--------------------------|--|--|--|--|
| September-October | | | | |
| | | | | |

| Poll | Date | Obama | Romney | Net |
|-------------------------------|-------------|--------------|---------------|------------|
| RCP Average | 4-Oct | 47.6 | 48.4 | -0.8 |
| Survey USA (LV) | 1-Oct | 49 | 47 | 2 |
| ARG (LV) | 30-Sep | 46 | 50 | 4 |
| PPP (LV) | 30-Sep | 48 | 48 | 0 |
| NBC/WSJ | 25-Sep | 48 | 46 | 2 |
| Purple Strategies (LV) | 19-Sep | 48 | 46 | 2 |

| Ohio | | | | |
|--------------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 49 | 43.5 | 5.5 |
| NBC/WSJ (LV) | 1-Oct | 51 | 43 | 8 |
| PPP (LV) | 30-Sep | 49 | 45 | 4 |
| Columbus Dispatch (LV) | 29-Sep | 51 | 42 | 9 |
| Gravis (LV) | 22-Sep | 45 | 44 | 1 |
| WaPost (LV) | 23-Sep | 52 | 44 | 8 |
| CBS/NYT/Quinnipiac (LV) | 24-Sep | 53 | 43 | 10 |
| Fox News (LV) | 18-Sep | 49 | 42 | 7 |

| Pennsylvania | | | | |
|--|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 50.2 | 42.2 | 8 |
| Morning Call | 26-Sep | 49 | 42 | 7 |
| CBS/NYT/Quinnipiac (LV) | 24-Sep | 54 | 42 | 12 |
| Franklin & Marshall (LV) | 23-Sep | 52 | 43 | 9 |
| Tribune-Review/Susquehanna (LV) | 20-Sep | 47 | 45 | 2 |
| Rasmussen (LV) | 19-Sep | 51 | 39 | 12 |
| WeAskAmerica (LV) | 18-Sep | 48 | 42 | 6 |
| Mercyhurst University (LV) | 20-Sep | 48 | 40 | 8 |

| Virginia | | | | |
|-----------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 47.8 | 44.3 | 3.5 |
| NBC/WSJ (LV) | 1-Oct | 48 | 46 | 2 |
| ARG (LV) | 27-Sep | 49 | 47 | 2 |
| Suffolk/WWBT (LV) | 26-Sep | 46 | 44 | 2 |
| Roanoke College (LV) | 28-Sep | 48 | 40 | 8 |
| WeAskAmerica (LV) | 17-Sep | 49 | 46 | 3 |

| | | | | |
|--------------------------------|--------|----|----|---|
| Purple Strategies | 19-Sep | 46 | 43 | 3 |
| Fox News (LV) | 18-Sep | 50 | 43 | 7 |
| PPP (LV) | 16-Sep | 51 | 46 | 5 |
| CBS/NYT/Quinnipiac (LV) | 17-Sep | 50 | 46 | 4 |
| WaPost (LV) | 16-Sep | 52 | 44 | 8 |

| Wisconsin | | | | |
|--------------------------------|-------------|--------------|---------------|------------|
| September-October | | | | |
| Poll | Date | Obama | Romney | Net |
| RCP Average | 4-Oct | 51.4 | 43.8 | 7.6 |
| Marquette (LV) | 30-Sep | 53 | 42 | 11 |
| WeAskAmerica (LV) | 23-Sep | 53 | 41 | 12 |
| PPP (LV) | 19-Sep | 52 | 45 | 7 |
| Rasmussen (LV) | 17-Sep | 49 | 46 | 3 |
| NBC/WSJ (LV) | 18-Sep | 50 | 45 | 5 |
| CBS/NYT/Quinnipiac (LV) | 17-Sep | 51 | 45 | 6 |

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